

# Eddy Lin

**Product Designer (UX/UI)**

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I am a designer with technical knowledge. My passion lies in building empathy, prototyping concepts, and iterating for the solutions.

## SKILLS

### Design

Drawing  
Typography  
Visual Design  
Responsive Design  
Contextual Research  
Experience Mapping  
Information Architecture  
Storyboarding  
Human Factors  
Wireframing  
Usability Testing  
3D Printing  
Rapid Prototyping  
Conceptual Modeling

### Software

Figma  
Sketch  
InVision  
HTML / CSS  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere  
Adobe AfterEffects  
3D MAX

## EDUCATION

### Shih-Chien University

Communication Design // Jun 2011

### Taichung Second Senior High School

General // Jun 2006

## EXPERIENCE

### Senior Designer // 2019-2021 JohnsonTech Inc.

Developed, maintained and redesigned online products for optimization, including Web/App/Html 5. Constantly communicated with research and development, facing problems and finding solutions.

- Design System and Maintenance.
- UI/UX Design and Maintenance.
- Gestures and Dynamic Design.

### Design Manager // 2017-2018 ThinkPower-Info

Collaborated on large-scale projects and worked closely with other departments. Integration, communication, and coordination were key. Developed excellent leadership skills and workflow management.

Main Client: Taishin Bank, Fubon Bank, DBS Bank, YuanYu Info, Innolux, China Airline, Fareastone, Department of Tourism...

### Co-Founder // 2015-2017 IIWA-Design

Created consumer-focused app Keepprice with friends, focusing on product pricing. Involved learning UI/UX & Html/CSS during this period and following app development from conception through to launch.

### Senior Designer (Event) // 2014-2015 Noir Space

Built and realized a variety of interior design concepts for high-profile clients, with a focus on events. Also worked with the Interior Design Department using many different techniques and materials.

Main Client: Rolls-Royce, BMW, Macallan, Heineken, Taiger, Singapore Bank...

### Design Deputy Director // 2014-2015 IAACT

Maintained a cooperative working environment among superiors, subordinates, and other departments in order to execute design perfectly on site.

Main Client: Yahoo, Lexus, Subaru, Mitsubishi Motors, Mister Donut ...

### Senior Creative Designer // 2011-2014 Marui Space

Engaged in project development from ideation to modeling and simulation drawing through to production of the final product while building a strong well of experience. Committed to event planning, including VIP parties, space arrangement, visual design, and execution of designer fashion shows and other events. This role required close collaboration with other team members and training new employees to a high standard. Recognized for excellence and appointed as an exclusive designer for Chanel due to positive client feedback.

Main Clients : Chanel, Piaget, Jaeger, IWC, Chopard, Panerai, BMW, MINI, Adidas, Puma, Tod's, Rimowa...